



Sweden Town Park Banner Program

Return completed application, banner design and fee to:

Sweden/Clarkson Recreation Director Jill Wisnowski

jillw@townofsweden.org

4927 Lake Road, Brockport, NY 14420

585-431-0050

Business Name	
Owner Name	
Address	
Email Address	
Phone	

Location	1 sided	Dimensions	Year 1 Fee	Select
Baseball Field 1 fence	X	3 ft tall x 10 ft long	\$150	
Baseball Field 2 fence	X	3 ft tall x 10 ft long	\$150	
Baseball Field 3 fence	X	3 ft tall x 10 ft long	\$150	
Baseball Field 4 fence	X	3 ft tall x 10 ft long	\$150	
Baseball Field 5 fence	X	3 ft tall x 10 ft long	\$150	
Baseball Field 6 fence	X	3 ft tall x 10 ft long	\$150	
Baseball Field 7 fence	X	3 ft tall x 10 ft long	\$150	
Field 5 short side dugouts	X	4 ft tall x 8 ft long	\$200	
Field 5 long side dugouts	X	4 ft long x 8 ft long	\$200	
Field 7 third base side dugout	X	4 ft tall x 8 ft long	\$200	
Field 7 thirst base side dugout	X	4 ft tall x 8 ft long	\$150	
Nietopski Field left field fence	X	4 ft tall x 20 ft long	\$250	
Nietopski Field right field fence	X	4 ft tall x 20 ft long	\$250	
Nietopski Dugouts	X	5 ft tall x 18 ft long	\$300	
Dog Park Fence	X	4 ft tall x 8 ft long	\$150	



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Location	2sided	Dimensions	Year 1 Fee	Select
Soccer Field 1 barrier	XX	4 ft tall x 10 ft long	\$300	
Soccer Field 4 barrier	XX	4 ft tall x 10 ft long	\$250	
Soccer Field 5 barrier	XX	4 ft tall x 10 ft long	\$250	
Soccer Field 6 barrier	XX	4 ft tall x 10 ft long	\$250	

Only complete applications will be reviewed. The Town of Sweden is not responsible for disagreements or disputes between the applicant and banner vendor. The approved vendors on page four have been informed that the Town of Sweden only accepts vinyl banners that are vented and grommeted. Height limits of banners are strictly enforced, the length of banners can be shorter if so desired by the applicant.

Locations are on a first come basis. The banner will be placed in the same location in Year 2 and Year 3 provided the second and third payments are made in a timely manner.

I have read the rules and content guidelines set forth in this application above and on page 3, and I do hereby certify that I have been duly authorized by the below-named organization which I represent to enter into this agreement and that I (we) agree to observe all rules and guidelines as stated herein.

Applicant Signature

Date

OFFICE USE ONLY

Approved

Not Approved

Fee Paid _____

Location _____

Recreation Director (or designee)

Date



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Process and Rules

1. Applicant completes application, submits design including dimensions to Recreation Department along with first season payment.
2. Recreation Director approves banner (based on Guidelines below).
3. Applicant has banner made at applicant's cost. Banners will be made of vented vinyl with grommets from approved vendors (see page four of this application).
4. Town Parks Department installs banner.
5. At end of season, Town Parks Department removes and stores banner for next season. Season is approximately April 15—October 15 each year. However, the Town reserves the right to install at a later date or remove at an earlier date at the Town's sole discretion.
6. Second and third seasons, the Recreation Director will invoice all first-season banner owners, once paid, the Parks Department will install the banner.
7. Banner location is determined on first-come, first served basis.
8. The Town is not responsible for banners that are damaged due to weather or vandalism.
9. If after season one or two, the Town determines that the banner is too weather-worn to be hung again, the application will be notified that a new banner is needed, at the applicant's cost. The Town's decision on the condition of the banner to be rehung is final.

Banner Content Guidelines

1. The purpose of the Park Banner program is two-fold: to generate income to support Town Park operations and to provide local businesses the opportunity to advertise in a family-oriented environment.
2. The Town of Sweden has the right to reject any and all banner applications with or without reason.
3. The Town of Sweden strictly prohibits banners that promote activities or products not legal for minors. Examples of prohibited subjects include but are not limited to: alcohol, tobacco, marijuana, pharmaceuticals, R-Rated media, violence and sex-related topics. Also prohibited are political endorsements.
4. Prohibited language content includes but is not limited to: profanities, sexual innuendo, hate speech, speech that is racist, misogynistic or prejudicial; violent or inciteful to violence; using another person's name other than the applicant's own.
5. Prohibited image content includes but is not limited to: nudity, violence, illegal substances or images of illegal activities; images of persons other than the applicant's image or those produced for commercial purposes.

Location	1 sided	Dimensions	Year 1 Fee	Year 2 Fee	Year 3 Fee
Baseball Field 1 fence	X	3 ft tall x 10 ft long	\$150	\$125	\$100
Baseball Field 2 fence	X	3 ft tall x 10 ft long	\$150	\$125	\$100
Baseball Field 3 fence	X	3 ft tall x 10 ft long	\$150	\$125	\$100
Baseball Field 4 fence	X	3 ft tall x 10 ft long	\$150	\$125	\$100
Baseball Field 5 fence	X	3 ft tall x 10 ft long	\$150	\$125	\$100
Baseball Field 6 fence	X	3 ft tall x 10 ft long	\$150	\$125	\$100
Baseball Field 7 fence	X	3 ft tall x 10 ft long	\$150	\$125	\$100
Field 5 short side dugouts	X	4 ft tall x 8 ft long	\$200	\$175	\$150
Field 5 long side dugouts	X	4 ft long x 8 ft long	\$200	\$175	\$150
Field 7 third base side dugout	X	4 ft tall x 8 ft long	\$200	\$175	\$150
Field 7 thirst base side dugout	X	4 ft tall x 8 ft long	\$150	\$125	\$100
Nietopski Field left field fence	X	4 ft tall x 20 ft long	\$250	\$225	\$200
Nietopski Field right field fence	X	4 ft tall x 20 ft long	\$250	\$225	\$200
Nietopski Dugouts	X	5 ft tall x 18 ft long	\$300	\$275	\$250
Dog Park Fence	X	4 ft tall x 8 ft long	\$150	\$125	\$100
Soccer Fields	2 sided				
Soccer Field 1 barrier	XX	4 ft tall x 20 ft long	\$300	\$275	\$250
Soccer Field 4 barrier	XX	4 ft tall x 20 ft long	\$250	\$225	\$200
Soccer Field 5 barrier	XX	4 ft tall x 20 ft long	\$250	\$225	\$200
Soccer Field 6 barrier	XX	4 ft tall x 20 ft long	\$250	\$225	\$200

Authorized Banner Vendors

City Blue Imaging Services
68 Scio Street
Rochester, NY 14604
454-1695
tomd@cityblueimaging.com

Ryan Printing
1365 Hamlin Parma TL Rd
Hilton, NY 14468
392-6200
bill@ryanprinting.com

Sign Impressions
2590 W. Ridge Road
Greece, NY 14626
723-0420
shaun@signimpressions.com

Lamont Apparel
2-4 Slayton Avenue
Spencerport, NY 14559
352-0640
alamonta@lamontawards.com